

## **THE ALGER MARKET NEWSLETTER – DECEMBER 2009**

Welcome to our first official newsletter. We'd like to thank you for your continued patronage and wish you and yours a very Happy Thanksgiving.

Due to hard economic times we are all experiencing, we've had to make some tough decisions at the market this summer, including laying-off our employees in late July. Due to these cut-backs, we've been working seven days a week for the last five months, and have decided to make the following changes to our hours, effective immediately:

**Monday through Thursday - 9:00 AM to 7:00 PM**  
**Friday and Saturday - 9:00 AM to 8:00 PM**  
**Closed Sundays**

Thank you for your patience and understanding during this transition. This gives us some "us" time and allows us to spend precious hours with our family and friends.

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### **PRODUCT LINE**

We've been making some changes to our product line by expanding the variety of items now available to you. This expansion also includes approximately a dozen new offerings in "The Winery", and we are now proud to feature a great selection of Michigan wines. What better way to keep our state economy growing! Look for lower prices as well, on several of our stock brands.

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### **CARDS ACCEPTED**

We now accept the Bridge Card (electronic food stamps). We hope this will be a positive addition for the market, as well as assisting members of our community.

As always, we still accept debit and credit cards from the following merchants:

Visa, Mastercard and Discover - \$3.00 minimum required

Please note:

We DO NOT offer cash back, so keep this in mind before you begin shopping.  
We DO NOT accept personal checks!

## **BOTTLE RETURNS**

We kindly ask for your cooperation regarding bottle returns at our store. Even though we have posted signs in the return area, we are still experiencing countless problems, mainly with customers bringing back cans and bottles still containing liquid. Please get in the habit of completely emptying your containers prior to dropping them off. This helps us to eliminate spills and seepage, and aggravating odors which emanate from the plastic storage bags. Also, liquids create havoc within the return bottle machine, “gumming-up” the mechanical parts, which results in the two of us spending hours cleaning the machine inside and out, and often times calling the manufacturer for maintenance and repairs. So by following the rules, you not only make it nicer for everyone at the market, but help us to keep costs down, which are passed along to you, the customer. Thank you!

### **Our policy**

- **\$10.00 LIMIT**
- **WE DO NOT ACCEPT DIRTY, SMASHED OR BROKEN BOTTLES OR CANS!**
- **WE DO NOT ACCEPT RETURNS FROM OTHER STORES. NO K-MART, MEIER, WAL-MART, ETC. IF YOU BOUGHT THEM THERE, PLEASE TAKE THEM BACK THERE. NO MICROBREWERY BEERS**
- **CANS AND BOTTLES MUST BE COMPLETELY EMPTY!**
- **REMOVE BOTTLE CAPS BEFORE PLACING THEM IN OUR MACHINE**
- **WE HAVE THE RIGHT TO REFUSE ANY BOTTLES OR CANS**
- **NO BOTTLE RETURNS ACCEPTED 10 MINUTES BEFORE CLOSING**

## DVD RENTALS

We are also experiencing numerous problems with our DVD rentals, and ask you to kindly observe and abide by these guidelines, so we may continue to provide this service to you.

- Please handle the DVD's by the edges only. Never touch the surface of the DVD, nor place it face down on any surface. When not in use, place the DVD back in the container, leaving it in a safe place away from children and pets.
- If the surface accidentally gets marred by fingerprints, etc., you may gently wash the DVD with mild soap and water, and drying it with a soft, lint-free rag. Wipe in strokes from the inside towards the outside – not in a circular motion.

We appreciate your cooperation, as we've had dozens off DVD's destroyed within days or weeks, by customers not lovingly caring for our rentals. This not only results in replacement costs for the market, but fewer titles available on our shelves.

### Rental Info

**New Releases - 24 hours rentals - \$2.50**

**Regular movies - 3 day rentals - \$1.99**

**Monday Movie Special - ALL RENTALS JUST 99 CENTS!**

**Convenient Drop-Off Box - Drop off your videos after store hours and avoid any late charges!**

**Late fees strictly enforced! A \$1.00 charge will be applied to accounts not returned on time. Persons with unpaid rental fees will be not be allowed to rent until account is paid in full.**

**Movies kept over seven days will result in the permanent closure of your account.**

**Call ahead to reserve a movie. Movies not picked up within 24 hours, will be rented to other customers.**

**Rental accounts are restricted to those who have a valid Michigan drivers license. No exceptions. Each family member must open their own account.**

## **FOR YOUR CONVENIENCE**

Special orders welcomed, including kegged beer. If ordering kegs, remember to set aside money for keg and tapper deposits. Please submit your order by Monday for a weekend pick-up.

Microwave sandwiches available in the dairy cooler and freezers - Heat & Eat

Coffee provided every morning until noon

Faxes: Send and receive – 0.25 per sheet

Copies: 0.10 per sheet

Notary Public available – Tuesday through Saturday 9:00 AM to 5:00 PM

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## **ALCOHOLIC BEVERAGES AND TOBACCO SALES**

As with any liquor store located in the state, we are required to follow a strict set of rules regarding Michigan alcohol and tobacco sales. These rules demand we check for valid driver's licenses and make sure the recipients are at least 18 to purchase tobacco, and at least 21 years of age to purchase wine, beer or liquor.

Please don't enter our store without your license and expect to buy any of the above products, for we do have the right to refuse sales. In fact, it is illegal to operate a vehicle without proper identification, so your license should be with you at all times.

Any store, bar or restaurant who sells to underage persons, shall receive a hefty fine, and have one strike against their liquor license. The state has the right to not only increase fines on a second offense, but can immediately pull said liquor license, and prohibit the owners from ever selling cigarettes, beer, wine or liquor again. As you can see, owners take this very seriously, and are thereby very cautious when it comes to this matter. Therefore, please assist us and make our job easier by readily showing us your I.D.

Yes, some people look younger than they actually are, and some people look older, so the only way to determine is to ask for your identification. Do not be offended. Please do not give us a difficult time, for we've heard every excuse in the book from, "I left it on my tractor", "I lost it this morning!", "The other lady knows how old I am!", or "I'm friends with the owner!" It won't work! Remember, we aren't the bad guys; just doing our job!

## **HOLIDAY HOURS**

**Open Christmas Eve till noon**

**Closed Christmas Day through Sunday, December 27<sup>th</sup>, 2009**

**Open New Year's Eve till 9:00 PM**

**Closed New Year's Day through Sunday, January 3<sup>rd</sup>, 2010**

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**We look forward to serving you now and in the future. For further information, please visit our website at:**

<http://www.algermarket.com>

**Please also visit:**

<http://www.algermichigan.com>

<http://www.moffatttownship.org>

**and**

<http://www.forestlakemi.org>

**Warmly,**

**Lee and Marion Chard  
Owners  
The Alger Market**

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